



Special introductory offer!

End quantity pricing!

- Soft, sleek gripping section
- Extra wide barrel for maximum imprint area



\$.95^(C)
Item #MMAX
Min. 300

PROMOTIONAL CODE **MMAXC1**

To qualify for this special offer, you **MUST** reference code on your order.

Price includes a 1-color barrel imprint. 4 colors available on barrel, 1 color on clip. Add \$.12(C) per pen for each additional imprint color or clip imprint. Please refer to page 43 of the 2010 BIC Graphic catalog or visit www.bicgraphic.com for complete order information.

www.bicgraphic.com

Printed on recycled paper. Contains 10% post-consumer fiber. Item #K0850-1B ©2010 BIC Graphic

www.bicgraphic.com



GRAPHIC
USA

2010 Pocket Promotions

Offers valid January 1 through April 30, 2010.

25% free goods!

Buy 4 BIC® Clic Stic® pens, **get one FREE!**

- Always in stock
- Over 400 possible color combinations
- Break resistant pocket clip
- Most popular retractable in promotional products!



BIC® Clic Stic® | Item #CS

Buy	300	500	1000	2500	5000	10,000
	\$.72	.70	.68	.61	.59	.53
FREE	75	125	250	625	1250	2500

3A2BC

CSFGC1 PROMOTIONAL CODE

To qualify for this special offer, you MUST reference code on your order.

50% free goods!

Buy 2 BIC® WideBody® Color Grip pens, **get one FREE!**

- Soft, contoured rubber grip
- Refillable and long lasting



WGFGC1 PROMOTIONAL CODE

To qualify for this special offer, you MUST reference code on your order.

BIC® WideBody® Color Grip | Item #CSWBCCG

Buy	300	500	1000	2500	5000	10,000
	\$1.22	1.20	1.17	1.15	1.13	1.02
FREE	150	250	500	1250	2500	5000

5BC

Price includes a 1-color barrel imprint. 3 colors available on barrel, 1 color on clip. Add \$.12(C) per pen for each additional imprint color or clip imprint. Imprint and shipping location must be the same. No copy changes. Cannot be combined with any other offer. Applies to catalog quantities only. Cannot combine BIC® Clic Stic® and BIC® WideBody® Color Grip offers. Freight not included. Please refer to pages 22 and 38 of the 2010 BIC Graphic catalog or visit www.bicgraphic.com for complete order information.



50% free goods!

Buy 2 BIC Clic® Pens or BIC Clic® Gold Pens, get one FREE!

- Produced using plastic made from a renewable resource
- Polished nickel or gold plated trim



PROMOTIONAL CODE **CLFGC1**

To qualify for this special offer, you MUST reference code on your order.

BIC Clic® | Item# CL

Buy	300	500	1000	2500	5000	10,000
	\$1.05	1.01	.99	.89	.87	.79
FREE	150	250	500	1250	2500	5000

BIC Clic® Gold | Item# CLG

Buy	300	500	1000	2500	5000	10,000
	\$1.17	1.14	1.11	1.08	1.06	.95
FREE	150	250	500	1250	2500	5000

Price includes a 1-color barrel imprint. 3 colors available. Add \$.12(C) per pen for each additional imprint color. Imprint and shipping location must be the same. No copy changes. Cannot be combined with any other offer. Applies to catalog quantities only. Freight not included. Please refer to page 34 of the 2010 BIC Graphic catalog or visit www.bicgraphic.com for complete order information.



Buy one, get one free!

- Square or rounded corners
- Free stock backgrounds



PROMOTIONAL CODE **MGFGC1**

To qualify for this special offer, you MUST reference code on your order.

BIC® 4-Color Business Card Magnets, 20 mil | Item #MGBC

Buy	500	1000	2500	5000
	\$.35	.27	.23	.20
FREE	500	1000	2500	5000

Price includes a 4-color process imprint. Imprint and shipping location must be the same. No copy changes. Cannot be combined with any other offer. Applies to catalog quantities only. Freight not included. Please refer to page 236 of the 2010 BIC Graphic catalog or visit www.bicgraphic.com for complete order information.



Buy one, get one free!



PROMOTIONAL CODE **SNFGC1**

To qualify for this special offer, you MUST reference code on your order.

BIC® 4" x 6", 25-Sheet Adhesive Notepads | Item #P4A6A25

Buy	500	1000	2500	5000
	\$.96	.90	.83	.72
FREE	500	1000	2500	5000

Price includes a 4-color process imprint. Imprint and shipping location must be the same. No copy changes. Cannot be combined with any other offer. Applies to catalog quantities only. Freight not included. Please refer to page 106 of the 2010 BIC Graphic catalog or visit www.bicgraphic.com for complete order information.

End quantity pricing and free set-up!

Set up charge
~~\$50~~
WAIVED!

PROMOTIONAL CODE **AFSUC1**

To qualify for this special offer, you **MUST** reference code on your order.



NEW!

#AP3920
\$4.04^(c)
Min. 50

Mini Carry-All
Size: 9 1/2" x 10" x 2 1/2"



#AP8400
\$5.40^(c)
Min. 50

Transport It Tote
Size: 17" x 14" x 5"



NEW!

#AP7910
\$4.92^(c)
Min. 50

Mini Cooler Sling
Size: 8" x 11 1/2" x 4 3/4"



#AP8380ECO
\$6.87^(c)
Min. 50

Indispensable Everyday Tote*
Size: 17 1/2" x 14" x 3"



NEW!

#AP8170
\$2.09^(c)
Min. 50 Non-Woven!

Circle Tote
Size: 15" x 15" x 3 1/2"



NEW!

#AP8190
\$2.89^(c)
Min. 50 Non-Woven!

Dual Carry Tote
Size: 14 1/2" x 15" x 6 1/2"



NEW!

#AP8110
\$2.99^(c)
Min. 50

Tri-Tone Tote
Size: 14 1/2" x 15 1/2" x 2 1/2"



NEW!

#AP3190
\$3.29^(c)
Min. 50

Slant Flap Messenger
Size: 13" x 14" x 4 1/8"



#AP6810
\$6.11^(c)
Min. 50

Center Court Duffel
Size: 18" x 10 1/2" x 9"



#AP8160
\$3.83^(c)
Min. 50 Non-Woven!

Stow and Go Tote
Size: 14 1/4" x 14" x 3"



#AP3200ECO
\$10.29^(c)
Min. 25

A Step Ahead Messenger*
Size: 13 1/2" x 12 1/4" x 3 1/4"

Price includes a 1-color screen imprint. One \$50(G) set-up charge waived per order. \$50(G) set-up charge and \$.60(G) running charge for each additional imprint color. Cannot be combined with any other offer. Applies to catalog quantities only. Freight not included. Please refer to the 2010 BIC Graphic catalog or visit www.bicgraphic.com for complete order information.

*The body fabric of these products are made from 45% post-consumer recycled PET.